

**Canon imagePROGRAF
0% Interest Program**

Promotion Period: September 1, 2019 – December 31, 2019

Canon’s Large Format Solutions Division, in partnership with Canon Financial Services (“CFS”), is offering 0% financing for 12, 24 and 36 months on new Canon Large Format imagePROGRAF Printers financed through CFS.

All NEW imagePROGRAF Printer Models are eligible.

Lease Rate Factor & Terms:

| Months | Lease Rate Factor | Interest Rate | Purchase Option |
|--------|-------------------|---------------|-----------------|
| 12 | .0833 | 0% | FMV / \$1.00 |
| 24 | .04167 | 0% | FMV / \$1.00 |
| 36 | .0278 | 0% | FMV / \$1.00 |

Pricing Example #1:

Eligible Equipment
Selling Price equals MSRP

Equipment:
Canon imagePROGRAF TX-4000 MSRP: \$6,495
Selling Price: \$6,495
0% Rate Factor (36 Months): .0278
 $\$6,495.00 \times .0278 = \180.56 Lease Payment
Invoice Amount = \$6,495

Example #1 Summary:

| | |
|-------------------------|-----------|
| Eligible Equipment MSRP | \$ 6,495 |
| Selling Price | \$ 6,495 |
| Lease Payment | \$ 180.56 |
| Invoice amount | \$ 6,495 |
| Funding amount | \$ 6,495 |

Pricing Example #2 (up to \$150% MSRP):

Eligible Equipment
Selling Price less than MSRP
(Includes soft cost to cover delivery & installation)

Equipment:
Canon imagePROGRAF TX-4000 MSRP: \$6,495
Equipment Price: \$6,000, Delivery/Install: \$3,742.50
0% Rate Factor (36 Months): .0278
 $\$9,742.50 \times .0278 = \270.84 Lease Payment
Invoice Amount = \$9,742.50

Example #2 Summary:

| | |
|-------------------------|------------------------------|
| Eligible Equipment MSRP | \$ 6,495 |
| 150% of MSRP | \$ 9,742.50 (\$6,495 x 150%) |
| Selling Price | \$ 6,000.00 |
| Soft Cost (MAX) | \$ 3,742.50 |
| Lease Payment | \$ 270.84 |
| Invoice amount | \$ 9,742.50 |
| Funding amount | \$ 9,742.50 |

- **Pricing Example #2:** Based on the MSRP of \$6,495 and a Selling Price of \$6,000, you can add up to a maximum \$3,742.50 worth of delivery, installation and supplies (Canon brand ink, media and print heads.)
- CFS will fund qualifying equipment transactions up to 150% MSRP up to \$100,000 and up to 125% MSRP between \$100,000 and \$500,000. Amounts in excess of 150% MSRP, must be blended using the CFS standard published \$1.00 Purchase Option rate factors.
- In addition, ALL (100%) of non-qualifying machine costs must be blended using the CFS standard published \$1.00 Purchase Option rate factors, including those costs within the 150% MSRP guideline.

Payment Terms:

- On transactions which require pricing uplifts (i.e. Net 30 terms), those uplifts must be added to the lease rate factor – see CFS standard published rate sheets for uplifts.
- Reseller points are not eligible on any transaction priced under this program.

Claim Process:

The lease transaction will be funded by CFS. There is no separate claim process with CFS or Canon U.S.A., Inc.

Program Terms:

1. Offer valid in the 50 United States and District of Columbia only.
2. Applications must be received by December 31, 2019 and delivery, installation and funding must be completed January 15, 2020.
3. This promotion may not be combined with any other CFS program.
4. This promotion may not be combined with CSAP pricing.
5. New equipment only. Demo and used equipment do not qualify.
6. A copy of the authorized distributor invoice is required to book the transaction.
7. Funding up to 150% MSRP for transactions up to \$100,000. Funding up to 125% MSRP limit for transactions between \$100,000 and \$500,000. Amounts that exceed the MSRP limits must be blended using appropriate standard published CFS \$1.00 Purchase Option rate factors.
8. 100% of non-qualifying equipment must be blended at using standard published rates.
9. Eligible Canon models must be purchased from Canon Authorized Distributors by the Reseller.
10. Backordered units shipped after the current promotion period do not qualify for the promotion and must be re-priced using standard published CFS rates.
11. CFS reserves the right to contact the customer and reseller to verify all transaction information.
12. CFS reserves the right to change this promotion and/or a reseller's participation in this promotion, for any reason. Unless otherwise specified, all standard CFS policies apply.
13. Neither Canon U.S.A., Inc., nor its agents, is responsible for typographical errors or omissions.
14. All lease rates listed are cash rates and are not valid for credit card payments. Please contact your Canon Financial Services representative for credit card rates.
15. Leasing is provided by Canon Financial Services, Inc. ("CFS"), a wholly owned subsidiary of Canon U.S.A., Inc.
16. All lease transactions are subject to credit approval and acceptance of all required lease documentation by CFS.

Please contact Canon Financial Services for more information

LargeFormatApps@cfs.canon.com or (800) 220 8880